

Information in accordance with art. 13 of EU regulation 679/2016 - General Data Protection Regulation ('GDPR')

Premium Services SRL undertakes to protect privacy of all visitors of haerspares.eu website or the mobile application in accordance with the above-mentioned regulations. Hereby, our company would like to inform the user both about the possibility of using his personal data and about his rights by providing the following information. It should be emphasized that in the case where links to websites of other suppliers exist on the website or in the application, the following privacy principles do not apply to the redirection page.

By accepting this privacy policy, you accept collection, processing and use of personal data gathered by Premium under General Data Protection Regulation on the following terms.

1. ADMINISTRATION AND CONTACT

The data administrator is Premium Services SRL, TAX CODE: 08002730961, with registered office in Via Santa Liberata , 9 20832 – MB DESIO (hereinafter referred to as Premium). An updated list of entities responsible for data processing, together with relative areas of competence, can be found at the company's headquarter.

Additionally, please send any questions or requests regarding your privacy policy or, more generally, data management, to the following email address, "privacy@premiumspares.eu"

2. DATA COLLECTION METHODS

Personal data is collected at the time of registration or when placing an order, and also when the user contacts Premium by electronic means and / or by phone.

3. PERSONAL DATA PROCESSING

In order to clarify the activity of providing online shopping services, sharing products and meeting user expectations, we use certain personal data of the interested party. These are the identification data, contact details (address, landline number, mobile phone number, fax, e-mail), information about the device/appliance used, connection data, communication data (comments, opinions), device information (geolocation data), information about transactions defined as personal data. Personal information is information from which Premium can directly or indirectly identify you.

4. COOKIE FILES

Browser can be set to reject all or some browser cookies or to receive notifications when websites (domains) set or access cookies. If cookies are turned off or rejected, user should know that some sections of the website may be unavailable or not working properly. For more information about the use of cookies, please read the cookie policy.

5. PURPOSE, LEGAL BASIS AND OBLIGATION OR ADDITIONAL CHARACTER OF DATA PROCESSING

Data collection and storage is intended for processing of the requested services, i.e. preparation and delivery of the ordered goods, as well as the service development. In fact, storing user data, submitted orders and comments allows Premium to answer users questions faster and more satisfactorily.

At the time of consent, the collected data will be used to provide information about products or services that may be of interest to users.

It is underlined that consent to the processing of personal data for marketing purposes is optional; if such consent is not granted, the possibility of using the website and the application services will not be restricted anyway.

At any time, users are free to object to the processing of their data for marketing purposes. In this case, users may request deletion of notifications for marketing purposes by the means indicated on the hairspar.es website.

Identification data will also be processed to fulfill obligations under national law, regulations and Community legislation, or regulations issued by authorities authorized to do so by law and by supervisory apparatus.

Such proceedings do not require the consent of the interested party. Moreover, checks preventing fraud will apply to all clients, and if fraudulent activity is detected, Premium may block the order and website activity.

6. RECIPIENTS

The data will be shared with our internal administrative staff and our external associates, whose list is available in our head office, and will be passed on to our service providers, such as IT companies, couriers and companies or entities that have been designated as responsible for specific services, whose list is available at our head office.

In addition, when third parties are used as processors of the service provided, the service enterprise representatives are allowed to access user data only to the extent and time necessary to provide the service, i.e. couriers.

The collected information will be transferred and stored on servers located in the EU.

7. DATA PROTECTION

All transferred personal data will be processed in accordance with law, correctness and proportionality, only with the means of communication, including computing and telematic, strictly necessary to achieve the objectives described above.

In any case, personal data will be kept for a period necessary to achieve the indicated goals and not longer. Personal data that does not have to be stored for the purposes indicated will be removed or transformed as anonymous. It should be noted that the information systems used to manage the collected data are configured, initially, in such ways to minimize data usage.

In any case, after 5 years from collection or after 3 years from the moment of activating the user account, the data and account will be deleted.

There are different storage periods provided by law, such as tax data, which must be kept for six to ten years. During these periods, the applicable regulations are valid.

Robust technologies and security policies are used to ensure that all personal data collected by us is adequately protected.

In addition, Premium protects its websites and other systems by technical means preventing loss, destruction, access, falsification or dissemination of user data by unauthorized persons.

8. USER RIGHTS

Finally, it is recalled that the user, as an interested party, has the rights referred to in art. 7 of the Privacy Code and art.15 GDPR, specifically the rights to:

1) obtain confirmation of the existence of user's personal data, even if they have not yet been registered, and presenting them in an intelligible form;

2) obtain information on:

- a) the origin of personal data;
- b) purposes and methods of processing;
- c) the logic used when processing data using electronic instruments;
- d) the identification details of the owner, managers and appointed representative in accordance with art.5 par.2 of the Privacy Code and art.3, par.1, GDPR;
- e) knowledge of entities or categories of entities to whom personal data may be transferred or who may have access to information about them as a designated representative in the territory of the country, managers or representatives;

3) obtain:

- a) updates, corrections or data unification, if interested,
- b) cancellation, transformation into anonymous or blocking of data processed unlawfully, including data, the storage of which is not necessary for purposes for which the data were collected or processed later;
- c) a certificate that the activities referred to in point (a) and (b), have been communicated, also with regard to their content, to those to whom the data have been transmitted or disseminated, except where such a declaration is impossible or requires the use of measures that are disproportionate to the protected rights;

4) expressing objection, in whole or in part:

- a) for justified reasons, to the processing of personal data concerning the user, even if the only purpose is to collect them;
- b) to process your personal data for marketing purposes (to send advertising materials) or direct sales or to conduct market research or commercial communication using automated call systems without operator intervention: via email and / or traditional marketing methods via telephone and / or traditional mail.

9. PRIVACY POLICY MODIFICATIONS

Any changes to the privacy policy will be published on the website and the user will be notified of the changes.

10. COMPLAINTS

In the event of dissatisfaction with data processing or collection, it is possible to file a complaint with the Guarantor of Personal Data Protection, included in the contacts indicated on the following website: <http://www.garanteprivacy.it/>

Where applicable, the user also has the rights set out in Articles 16-21 of GDPR (Right to rectification, right to data deletion, right to limit data processing, right to data transfer, right to objection).